

THE ULTIMATE DEPTH 1/2020

MAIN ISSUE OF THE YEAR

DUPLICATED NUMBER OF COPIES & DUPLICATED AUDIENCE

A copy of the magazine will be granted to each and every visitor of the Show at the entrance as a welcome present. After the Show the issue will be circulated through the distribution network in Russia, Belarus and the Baltic states.



CATALOGUE INSTEAD OF BROCHURES OR BOOKLETS

As well it is more practical for the Moscow Dive Show visitors and for the magazine auditory to have the full range of the new equipment presented in a single media copy, instead of a set of 30 individual booklets.



TWO TYPES OF THE MAGAZINE ADVERTISEMENTS ARE AVAILABLE

Two sections will form this magazine issue, the first one containing journalistic articles, and the second one being the catalogue of the new and latest goods and equipment. Total page number will be 160, of which 32 pages will be devoted to catalogue section.



MEET THE BEST TARGET AUDIENCE

20,000 visitors attend Moscow Dive Show during 4 days of the event. More than half of them are keen on diving. And these are the most active divers, they come to the Show with specific purpose of choosing equipment, trips, education programs, etc. Third part of them travels to Moscow exactly for this purpose. These are the very customers to be informed about your offers. And it is the matter of great importance to provide them with such information.



**DUPLICATED NUMBER
OF COPIES & DUPLICATED
AUDIENCE**

Advertising Blocks and United Catalog of New Products. Bright images make advertisements more beautiful and impressive, but description of the latest goods and services in combination with pictures and prices printed in catalogue make advertisements even more useful and practical. Two sections will form this magazine issue, the first one containing journalistic articles, and the second one being the catalogue of the new and latest goods and equipment. Total page number will be 160, of which 32 pages will be devoted to catalogue section.



**Third Cover Page
2500 EURO**

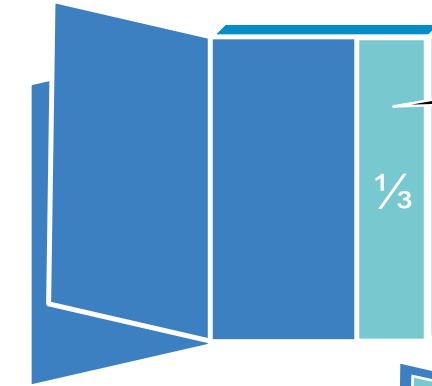
**Forth Cover Page
4000 EURO**



**Second Cover Page
2500 EURO**



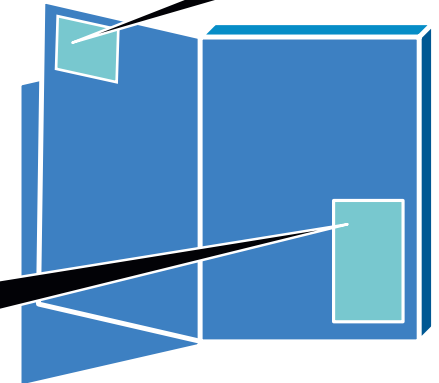
**Full-Page
1500 EURO**



**1/3 of Page
700 EURO**

**1/8 of Page
250 EURO**

**Two-Page Opening
2500 EURO**



**1/4 of Page
400 EURO**



ADDITIONAL OPPORTUNITIES TO COME INTO THE SPOTLIGHT AT THE SHOW



Branded Paper Bag with big logo

Magazines will be granted to the visitors in nice and eco-friendly bags. We will print your large A4 sized art on one side of a bag. Every visitor walking around the halls will serve as your advertisement agent.

Ads Rate - 160 000 RUB.

Available for ONLY ONE client.



Visitor Bracelet

It is another medium for your total promotion. It will display the Moscow Dive Show logo and one client's logo or company name.

Ads Rate - 120 000 RUB.

Available for ONLY ONE client.



Invitation Ticket

More than 4,000 visitors will receive free invitation tickets from clubs, shops, instructors, friends, or partners. Three logos of the Show partners will be printed on the face of these tickets.

Ads Rate for 1 logo - 30 000 RUB.

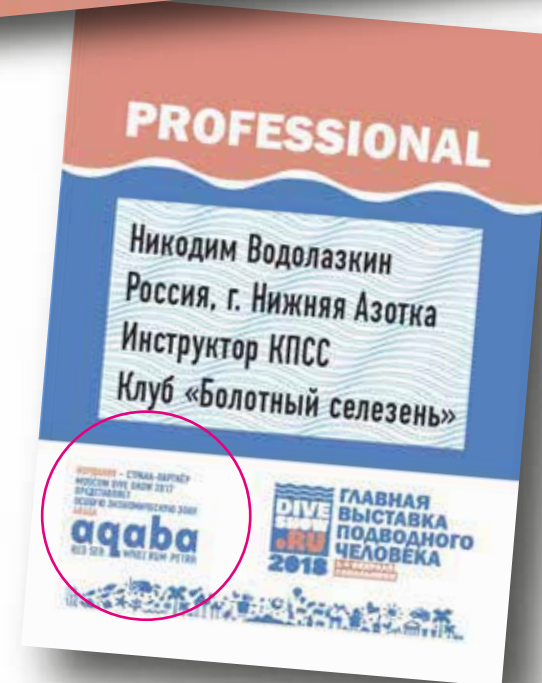
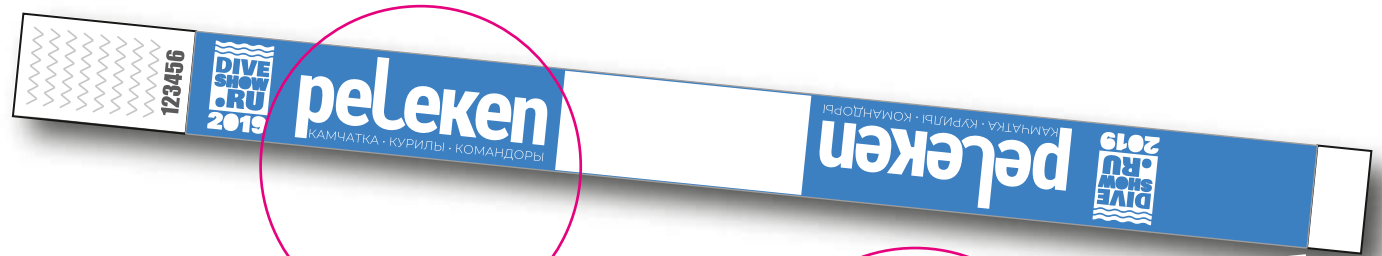


PROFI and SKIPPER Badges

Those obtaining diving certificate of DiveMaster or DiveInstructor, as well as those holding Skipper Licenses, shall have a right of not only free access to the Show, but also a personal badge with name. Print your logo on such badges and prove professional level of your equipment or services.

Ads Rate - 70 000 RUB.

Available for ONLY ONE client





MEET THE BEST TARGET AUDIENCE



Outdoor Advertisement at the Show

Big Banner Advertisement at the entrance to the Show, entrance archway at the control zone, and the main stage will bear your logo.

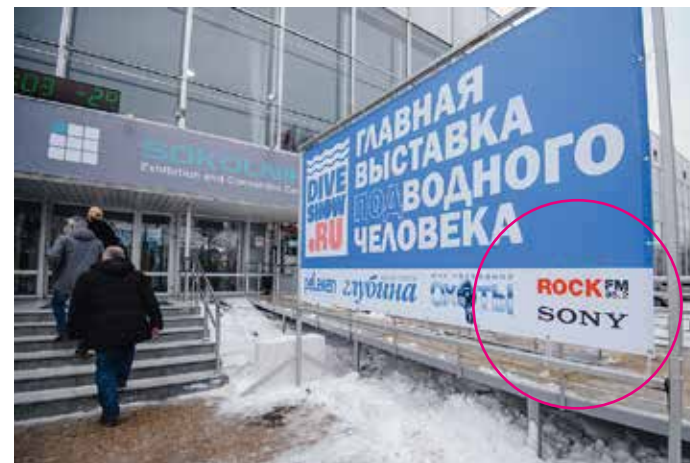
Ads Rate — 120 000 RUB.

Available for 3 clients only.



The single Ads Rate for Ads Set of bag, bracelet and outdoor — 300 000 RUB.

Please send your Advertisement orders to:
info@diveshow.ru





**PLEASE SEND
YOUR ADVERTISEMENT ORDERS TO:
INFO@DIVESHOW.RU**