

### ADDITIONAL OPPORTUNITIES TO COME INTO THE SPOTLIGHT AT THE SHOW



#### **Branded Paper Bag with big logo**

Magazines will be granted to the visitors in nice and eco-friendly bags. We will print your large A4 sized art on one side of a bag. Every visitor walking around the halls will serve as your advertisement agent.

Ads Rate - 160 000 RUB.

Available for ONLY ONE client.



#### **Visitor Bracelet**

It is another medium for your total promotion. It will display the Moscow Dive Show logo and one client's logo or company name.

Ads Rate – 120 000 RUB. Available for ONLY ONE client.



#### **Invitation Ticket**

More than 4,000 visitors will receive free invitation tickets from clubs, shops, instructors, friends, or partners. Three logos of the Show partners will be printed on the face of these tickets.

Ads Rate for 1 logo – 30 000 RUB.



#### **PROFI and SKIPPER Badges**

Those obtaining diving certificate of DiveMaster or DiveInstructor, as well as those holding Skipper Licenses, shall have a right of not only free access to the Show, but also a personal badge with name. Print your logo on such badges and prove professional level of your equipment or services.

Ads Rate — 70 000 RUB.

Available for ONLY ONE client











РИГЛАСИТЕЛЬНЫЙ БИ.



# **PROFESSIONAL**

Никодим Водолазкин Россия, г. Нижняя Азотка Инструктор КПСС Клуб «Болотный селезень»









## MEET THE BEST TARGET AUDIENCE



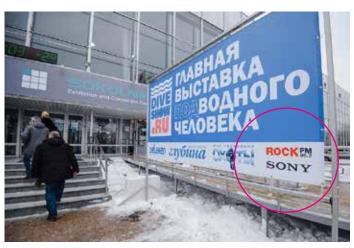
#### **Outdoor Advertisement at the Show**

Big Banner Advertisement at the entrance to the Show, entrance archway at the control zone, and the main stage will bear your logo.

> Ads Rate — 120 000 RUB. Available for 3 clients only.



The single Ads Rate for Ads Set of bag, bracelet and outdoor — 300 000 RUB. Please send your Advertisement orders to: info@diveshow.ru







# PLEASE SEND YOUR ADVERTISEMENT ORDERS TO: INFO@DIVESHOW.RU