

PREDELNAYA GLUBINA (THE ULTIMATE DEPTH) 2/2021 MAIN ISSUE OF THE YEAR / DOUBLE CIRCULATION

DUPLICATED NUMBER OF COPIES & DUPLICATED AUDIENCE

A copy of the magazine will be granted to each and every visitor of the Show at the entrance as a welcome present. After the Show the issue will be circulated through the distribution network in Russia, Belarus and the Baltic states.



MEET THE BEST TARGET AUDIENCE

20,000 visitors attend Moscow Dive Show during 4 days of the event. More than half of them are keen on diving. And these are the most active divers, they come to the Show with specific purpose of choosing equipment, trips, education programs, etc. Third part of them travels to Moscow exactly for this purpose. These are the very customers to be informed about your offers. And it is the matter of great importance to provide them with such information.



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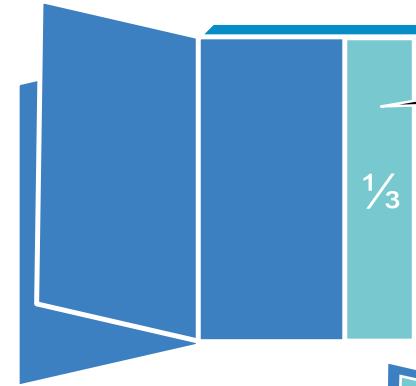


**Third Cover Page
2500 EURO**

**Forth Cover Page
4000 EURO**



**Second Cover Page
2500 EURO**

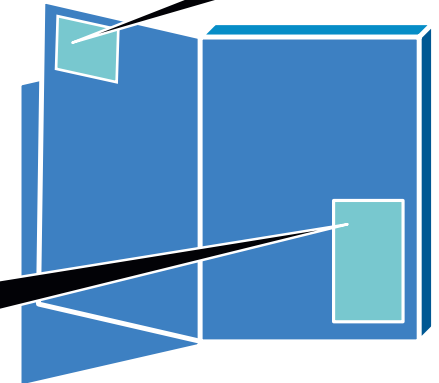


**1/3 of Page
700 EURO**

**1/8 of Page
250 EURO**

**Full-Page
1500 EURO**

**Two-Page Opening
2500 EURO**



**1/4 of Page
400 EURO**



ADDITIONAL OPPORTUNITIES TO COME INTO THE SPOTLIGHT AT THE SHOW



Branded Paper Bag with big logo

Magazines will be granted to the visitors in nice and eco-friendly bags. We will print your large A4 sized art on one side of a bag. Every visitor walking around the halls will serve as your advertisement agent.

Ads Rate - 160 000 RUB.

Available for ONLY ONE client.



Visitor Bracelet

It is another medium for your total promotion. It will display the Moscow Dive Show logo and one client's logo or company name.

Ads Rate - 120 000 RUB.

Available for ONLY ONE client.



Invitation Ticket

More than 4,000 visitors will receive free invitation tickets from clubs, shops, instructors, friends, or partners. Three logos of the Show partners will be printed on the face of these tickets.

Ads Rate for 1 logo - 30 000 RUB.

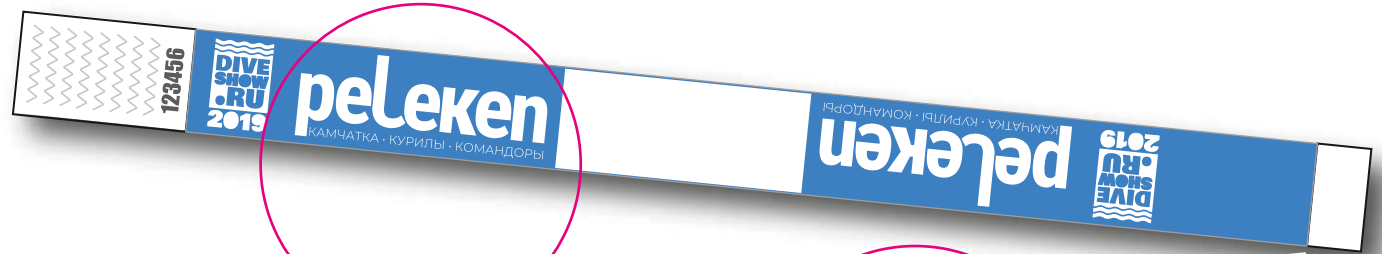


PROFI and SKIPPER Badges

Those obtaining diving certificate of DiveMaster or DiveInstructor, as well as those holding Skipper Licenses, shall have a right of not only free access to the Show, but also a personal badge with name. Print your logo on such badges and prove professional level of your equipment or services.

Ads Rate - 70 000 RUB.

Available for ONLY ONE client





**PLEASE SEND
YOUR ADVERTISEMENT ORDERS TO:**

georgy@diveshow.ru